



Communication Task Force Meeting

April 4, 2024 | 2:00 p.m.

Virtually via Microsoft Teams:

[Click here to join the meeting](#)

Meeting ID: 235 392 190 576

Passcode: t6PgJy

Dial-in by phone

[+1 564-999-2000,,727364275#](#) US, Olympia

[\(833\) 322-1218,,727364275#](#) US (Toll-free)

[Find a local number](#)

In person:

BRPELS Office

605 11th Ave. SE, Suite 201

Olympia, WA 98501

Committee:

David Peden, PE, SE, Board Chair

Marjorie Lund, PE, SE, Board Member

Ken Fuller, PE, Director

Kristina Horton, PLS, Deputy Director

Greg Schieferstein, Communication and Outreach Manager

Mackenzie Wherrett, Executive Assistant

Discussion Topics:

If any visitors: read script and intro everyone

Action Items

- List of who we need to reach for public education about licensure (title companies, real estate assoc., etc.)
- PE Exam – develop study materials, goals, tasks/actions
- Developing monument preservation and education plan
- APWA - can we do a presentation about monument preservation at April conference?

Organizations & Associations - Completed

Feb 2 & 3 WOSSA Septic Con – Tacoma, presentation Feb 28 & 29 LSAW – Tulalip, presentation

March 7 – Order of the Engineer, UW Bothell, attended ceremony

March 14, LSAW Inland Empire meeting, Spokane, speaking, informal presentation

Organizations & Associations - Upcoming

April 8,10, 11 APWA, Vancouver – booth, topics; monument preservation and BRPELS visibility May 16 - NCEES Western Zone Meeting – Bozeman, attendance

Website - WaTech finishing pages (example of home page) Staff finalizing all content pages, architecture

Logo – shirts ordered, letterhead, badges, booth & swag

Journal – Revamped format, Spring/Summer Edition, mid-May

Social Media – LinkedIn complete – 9 posts in about 8 weeks

Strategic Planning – public awareness, discussion, next steps?